



INVEST  
**WINDSOR  
ESSEX**

# Essex County Council Update

May 7, 2025



# WINDSOR-ESSEX OVERALL IMPACT Q1 2025

**New Investment Facilitated**  
**\$421,638,840**

5

Expansions Facilitated

1,260

New Jobs Facilitated

14

Business Startups



**Business  
Support  
Sessions**

**31 Sessions**

**576 Attendees**

**291 Business Consultations**



# Q1 HIGHLIGHTS

- **NEO announcement**

- \$69-million investment – with total investment of \$120-million over 8 years
- 100 jobs
- 87,000 sq. ft
- EV supply chain (high-capacity silicon anode material)

- **Minth announcement**

- \$300-million investment with plans for future expansion
- 1,100 jobs
- 379,415 sq. ft.
- Exterior and structural automotive parts for EV and hybrid



# Q1 HIGHLIGHTS

- **Upcoming new investment in Essex County: Canada Qiuming Auto Parts Ltd**
  - \$10 million CAPEX
  - 50 jobs
  - Supply to Tesla's tier 1 in Mexico
  - Looking to expand additional 5,000 sq ft for new stamping lines in June 2025 in the current facility to produce automotive standard parts
- **4 expansion projects to be announced in Essex County**
  - \$43 million
  - 220 jobs

# WHAT THIS MEANS FOR WINDSOR-ESSEX

\$300 million investment and 1,100 jobs for Minth results in the following impact across Windsor-Essex over and above initial values:

## Economic Output

Total: \$356,940,000

## Regional Jobs

Total: 1,564

## Regional Wages

Total: \$151,708,247



\*total values reflect direct, indirect and induced impact.

# Q1 HIGHLIGHTS

- **Windsor-Essex Economic Trade Task Force (WETariffTaskForce.com)**
  - Launched on Feb. 13, 2025
  - Chaired by Invest WindsorEssex and the Windsor Essex Chamber of Commerce
  - Provide up-to-date resources, support programs and relevant information
  - Submit recommendations to government bodies
  - Highlight the impact of economic developments on local businesses and industries
  - Advocate for supportive measures to relevant government agencies





# Q1 HIGHLIGHTS

- **New Start Ventures program**

- Launched on March 1 by the Small Business & Entrepreneurship Centre
- Equip newcomers with the essential knowledge, skills, mentorship and resources to start and grow businesses
- Made possible through funding from **Libro Credit Union** and is supported by **Community Futures Essex County**

- **New County business**

- Ember Ridge Celebrations of Life celebrated their grand opening in Lakeshore
- Small Business & Entrepreneurship Centre client and Starter Company Plus grant recipient \$5,000
- \$500,000 investment



- **Pathways to Business Growth: Funding and support opportunities for Essex County Businesses**

- Hosted in Kingsville on March 27
- Over 60 businesses in attendance with participation from Economic development partners from Kingsville, Tecumseh, Amherstburg and LaSalle
- Provided overview of municipal, provincial and federal funding, incentive, and support programs

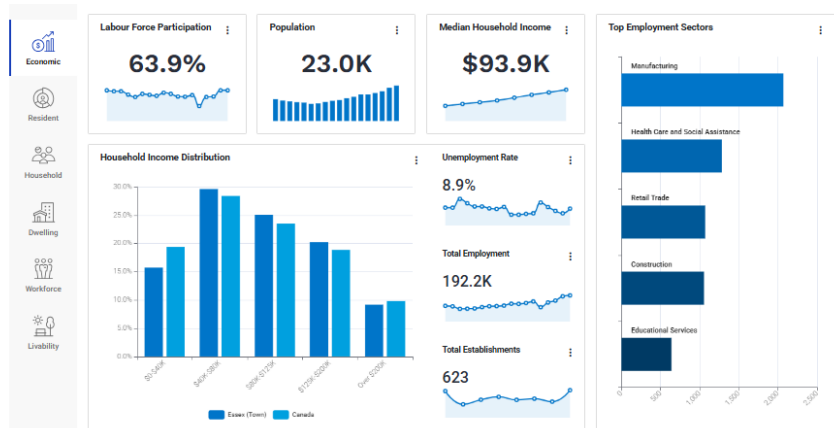
# Q1 HIGHLIGHTS

## ● Data Centre Tool

- New interactive data visualization tools now live on both IWE and SBEC websites
- Community Profile dashboards for each municipality, showcasing metrics on overall economy, residents, workforce, industries and livability indicators
- Ideal site selector tool to promote location advantages

Amherstburg **Essex** Kingsville Lakeshore LaSalle Leamington Pelee Island Tecumseh Windsor

The **Town of Essex** is a safe, healthy and liveable community. The Town offers exceptional economic development advantages rooted in its strategic location, robust agricultural sector and growing industrial base. The Town is well-connected via major highways and rail lines, ensuring seamless transportation of goods. Essex is also home to a skilled and diverse workforce, complemented by supportive municipal policies that foster innovation and entrepreneurship. With affordable land, a strong sense of community and a commitment to sustainable growth, Essex provides an ideal environment for businesses to thrive and expand.



## Windsor and Essex County



### QUALITY OF LIFE PROFILE

Find out what makes our community special by locating the amenities and attractions that matter.

[find out more](#)



### LOGISTICS ADVANTAGES

Explore the multimodal networks that move goods and services and connect us to the world.

[find out more](#)



### COMMUNITY PROFILE

Access key indicators and gain insights into our economy, residents, workforce, livability and more.

[find out more](#)



### WORKFORCE ADVANTAGES

Good help can be hard to find but look no further because the workforce you need is right here.

[find out more](#)



### INDUSTRY INSIGHTS

Analyze industry trends and benchmarks to make more informed strategic business decisions.

[find out more](#)



### FAST GROWING INDUSTRIES

Identify the fast-growing industries that are creating new opportunities in the region.

[find out more](#)



### LARGEST INDUSTRIES

Identify the largest industries that are driving employment growth in the region.

[find out more](#)



### TARGET SECTOR ADVANTAGES

Assess the concentration of our primary sectors that support economic and workforce growth.

[find out more](#)



### TALENT PIPELINE ADVANTAGES

Explore the extensive network of higher education facilities that drive workforce and innovation.

[find out more](#)



# STRATEGIC PLAN UPDATE

- **Strategic planning and organizational review process began in January**
- **Goal is to develop a 5-year strategic framework:**
  - Identifying priority areas of focus
  - Organizational structure to deliver
- **Extensive document review:**
  - County survey
  - Haddad report
  - Previous strategic plans, reports and information from other economic development agencies

# STRATEGIC PLAN UPDATE

- **Consultations with regional stakeholders:**
  - CAO's
  - TWEPI
  - University of Windsor
  - St. Clair College
  - Workforce Windsor Essex
  - Chambers of Commerce
  - Essex Community Futures Development Corporation
- **Full day facilitated Board planning session**
- **Anticipate draft plan by mid June**



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