



## **Essex County Accessibility Advisory Committee Meeting Minutes**

**Thursday, March 9, 2017**

**3:00 pm**

**Committee Room E**

**Essex County Civic Centre, Upper Floor**

**360 Fairview Avenue West, Essex, ON, N8M 1Y6**

**Phone: 519-776-6441; TTY Telephone (Toll Free): 1-877-624-4832**

Committee Members: Christine Easterbrook, Chair  
Gord Queen, Vice Chair  
Therese Lecuyer  
John Boyko  
Charles Wimperis  
Debbie Alexander  
Rosemary Cobby

Administration: Renée Trombley

### **1. Recording of Attendance**

All Committee members were present.

### **2. Disclosure of Pecuniary Interest**

There were no conflicts of pecuniary interest declared.

### **3. Adoption of Regular Meeting Minutes**

**4-2017**

**Moved By** Mr. Wimperis

**Seconded By** Ms. Lecuyer

That the minutes of the February 9, 2017 meeting of the Essex County Accessibility Advisory Committee be adopted as presented.

Carried

### **4. Delegations and Presentations**

## 5. Communications

### 5.1 Correspondence

The Committee also discussed some communication items that were distributed by Ms. Cobby.

#### 5-2017

**Moved By** Mr. Wimperis

**Seconded By** Ms. Lecuyer

That the correspondence for the March 9, 2017 meeting be received.

Carried

#### 5.1.1 **Accessibility for Ontarians with Disabilities Act Alliance**

[View recent online version of Accessibility News from the Accessibility for Ontarians with Disabilities Act Alliance \(AODA Alliance\)](#)

#### 5.1.2 **Ontario Accessibility Standards**

[February 2017 AODA Toolkit](#)

#### 5.1.3 **CTV News - Health Report**

[Canadians urged to rethink their view of kids with disabilities](#)

#### 5.1.4 **Global News Report - Employment**

[Canadians with Disabilities Act to focus on employment](#)

#### 5.1.5 **The New York Times - Disability Op/Ed**

[Essays, art and opinion exploring the lives of people living with disabilities.](#)

#### 5.1.6 **MaRS Discovery District**

[#NoWallsInTech: I left Mexico to build a startup in Canada that helps people with disabilities](#)

#### 5.1.7 **Euractiv**

[Web accessibility will now be the law of the land in Europe](#)

#### 5.1.8 **Wheelchair Travel - Open Your World**

[Website](#)

**6. Reports and Questions**

**7. Unfinished Business**

**7.1 AAC YAK**

The Committee decided that the AAC YAK would include updates from the other local municipal AACs. The Committee inquired as to the status of updates received.

Ms. Trombley said no further updates from the other Committees were yet received, but that another reminder email would be issued. It was noted that this year's AAC YAK should include the mention of the Committee's Facebook page and the inclusion once again of the AODA action line.

**7.2 Facebook Launch**

The Committee discussed the roles and responsibilities of launching a Facebook page and decided that all Committee members should have access to the page. The Committee will consider creating a standing agenda item related to Facebook to discuss postings/content and updates.

Discussion continued around ensuring all posts were related to the ECAAC's terms of reference. Additionally, the Committee decided that Facebook postings should adhere to the following:

- Tips and helpful information
- Local fundraisers of charitable organizations related to accessibility or disability
- Articles of interest (credible journals, newspapers, etc.)
- Inspirational videos
- Local services/organizations and what they do.
- How to's
- Showcase the work of the Committee
- How to apply for grants (gas tax rebates, etc.)
- Any items of correspondence of interest from Committee meetings
- Call to actions/engagement (AODA alliance information, post surveys - what would the public like to see from the Committee work, etc.)

The Committee also decided the Facebook page should not include:

- Listings for buying or selling.

- No personal jokes.
- No biases or discriminatory articles/remarks.

The Committee agreed to ensure that there were at least 3 posts made per week. The Committee discussed the opportunity to introduce themselves on Facebook and would also like a group photo to be taken and posted. It was decided that all Committee members would have access to the Facebook page and that the Chair would moderate the page initially. Ms. Trombley to provide the Committee with a demonstration at the next meeting.

### **7.2.1 Best Practices**

[Updated Beginner's Guide to Facebook \(Video\)](#)

[Facebook for Nonprofits: 4 Tips to Get You Started](#)

[10 Facebook Page Best Practices for Non-profits](#)

[21 Ways Nonprofits Can Use Facebook to Get Their Mission Across](#)

### **7.2.2 Committee Roles and Responsibilities**

[Draft Resource Calendar](#)

[The Complete Guide to Choosing a Content Calendar: Tools, Templates, Tips & More](#)

## **7.3 Access Awareness Week: May 28 - June 3, 2017**

### **7.3.1 Wheelchair Basketball**

The Committee would like to proceed with the annual Wheelchair basketball game. Ms. Cobby was asked to contact Essex high school to determine interest in participating and availability.

Ms. Alexander introduced the idea of also promoting the HEROES program, which is also a basketball-related initiative for persons with intellectual disabilities. Discussion was held and it was decided that the Committee would also attend and help promote this initiative during Access Awareness week. Ms. Alexander was asked to also connect with the HEROES program organizers for feedback and potential opportunities for collaboration.

### **7.3.2 Delegation at County Council (June 7, 2017)**

It was decided that the Committee would like to appear as a delegation at the June 7, 2017 County Council meeting. The Committee decided that they would like to show a video to County Council and report back on the work of the Committee (Facebook, workshop, future plans, etc.).

## **8. New Business**

### **8.1 Review of Document Prepared By Mr. Wimperis**

Communication between Medical Professionals and People with Disabilities.

The Committee reviewed the document put forth by Mr. Wimperis and discussion ensued. It was decided that the Accessibility Directorate, through its creation of the new Health Care Standards, was likely already completing some of the work that was suggested by Mr. Wimperis' correspondence. The Committee decided that a tool for patients (check list or form to fill out) should be created and brought back to the Committee for review. The final version of this tool could then be brought forward to the Health Unit (via Mr. Queen) for feedback.

#### **6-2017**

**Moved By** Mr. Queen

**Seconded By** Ms. Lecuyer

That Mr. Wimperis create a draft checklist/form for patients to use when meeting with their physicians in order to improve patient-physician communication.

Carried

### **8.2 Canada 150 Celebrations**

Discussions ensued around potential opportunities for celebrating Canada's 150th birthday.

### **8.3 2017 Accessibility Workshop**

The Committee discussed the opportunities for the 2017 Accessibility Workshop. Potential speakers for the workshop were discussed such as Dawn Campbell, Michelle Prince, Jeff Thiessen, University Students/Program Directors. The Committee would like to return to the same location (Heritage Park Alliance Church) and would like to continue further discussions surrounding workshop audience and format at the next meeting.

**9. Next Meeting Date**

The next meeting of the ECAAC is scheduled for Thursday April 13, 2017 at 3:00 PM.

**10. Adjournment**

**7-2017**

**Moved By** Mr. Wimperis

**Seconded By** Ms. Cobby

That the March 9, 2017 meeting of the Essex County Accessibility Advisory Committee be adjourned at 4:50 PM.

Carried