

September 21, 2023

Rebecca Belanger, MCIP, RPP
Manager, Planning Services
Corporation of the County of Essex
360 Fairview Avenue West
Essex, ON N8M 1Y6

Subject: Advancement of an OPA to the Community Improvement Policies – County Official Plan
Submission from IWE for Public Meeting Wednesday October 4, 2023

Dear Ms. Belanger,

Please accept this letter as confirmation that Invest WindsorEssex (IWE) fully supports the exploration and hopefully eventual adoption by Essex County Council of amendments to the County of Essex Official Plan to incorporate policies that would allow for the County to participate in grant programs of the County's seven (7) local municipalities that have Community Improvement Plans (CIP's).

Community Improvement Plans are extremely effective tools that allow municipalities to be more competitive in their efforts to attract investment and job growth by providing tax assistance, grants or loans to private property owners and tenants. Competition is fierce!

County participation to support the local municipalities that currently have, or are considering CIP programs will improve the overall level of incentives available to attract investment and create employment for county residents.

Our team at Invest WindsorEssex stands ready to work with your team, including any consultants that may be retained to assist in the development of this important program.

Sincerely,



C. Stephen MacKenzie
President and Chief Executive Officer