



Essex County Accessibility Advisory Committee Meeting Minutes

Thursday, April 13, 2017

3:00 pm

Committee Room E

Essex County Civic Centre, Upper Floor

360 Fairview Avenue West, Essex, ON, N8M 1Y6

Phone: 519-776-6441; TTY Telephone (Toll Free): 1-877-624-4832

Committee Members: Christine Easterbrook, Chair
Gord Queen, Vice Chair
Therese Lecuyer
John Boyko
Charles Wimperis
Debbie Alexander
Rosemary Cobby

Administration: Renée Trombley
Katherine Hebert

1. Recording of Attendance

2. Disclosure of Pecuniary Interest

There were no conflicts of pecuniary interest declared.

3. Adoption of Regular Meeting Minutes

3.1 March 9, 2017 ECAAC Minutes

8-2017

Moved By Mr. Queen

Seconded By Mr. Wimperis

That the minutes of the March 9, 2017 meeting of the Essex County Accessibility Advisory Committee be adopted as presented.

Carried

4. Delegations and Presentations

There are no delegations scheduled.

5. Communications

5.1 Correspondence

Discussion took place with regard to the communications items. It was noted by members of the committee that these articles would be appropriate for the ECAAC Facebook page.

9-2017

Moved By Ms. Cobby

Seconded By Ms. Lecuyer

That the correspondence for the April 13, 2017 meeting be received.

Carried

5.1.1 AODA Toolbox

March 2017

5.1.2 Accessibility Directorate

Spring 2017

5.1.3 The Globe and Mail

Article - Searching for a Place to Call Home: As parents grow older, finding accommodations for disabled children becomes a daunting challenge

Article - Blind woman says lack of help renewing passport highlights need for better access

5.1.4 Women's Media Centre

Article - Disability and Hollywood: A Sordid Affair

5.1.5 CBS News

Article - Girl Wins Supreme Court Case Regarding Service Dog

5.1.6 Calgary Herald

Article - Here's how Calgary's roads department uses wheelchairs to design a better city

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5.1.7 Playbill

Article - How Casting Actors With Differing Abilities Gives New Meaning to Old Stories

5.1.8 Mashable

Article - New fitness app offers accessible workouts for people of all abilities

The Committee discussed the article and the app. It was noted that it could be used as a Facebook piece.

5.1.9 The Washington Post

Article - People with autism, intellectual disabilities fight bias in transplants

5.1.10 NezzFeed

Article - His son suffers from a severe motor disability, but 15 years later is mind blowing

5.1.11 Centre for Disability Rights

Article - To Be Disabled and a Social Worker: Belonging to Two Different Worlds

5.1.12 Microsoft

Article - What's new in accessibility for Word for Mac, iPhone, and iPad

5.1.13 PBS News Hour

Video - Why is job opportunity still lagging for people with disabilities?

5.1.14 St. Clair College

Alumni of Distinction Awards 2017

Mr. Queen noted that one of the recipients for the Awards of Distinction is the Designer and Spokesperson for Group Hug Apparel. He suggested that Andrew Banar might be an appropriate speaker for the Accessibility Workshop or as a delegation for an ECAAC meeting.

6. Unfinished Business

6.1 Facebook Launch

6.1.1 Review Draft Terms of Reference

The Chair guided the committee through the draft Terms of Reference.

Discussion took place with regard to offering specified hours of availability for the Facebook page contact information. It was noted that it may be preferable to simply say that the ECAAC Facebook page would be monitored 'regularly'.

The Committee discussed appropriate 'Liking' of pages. It was noted that the ECAAC page would 'Like' official pages of known organizations (such as AODA or Community Living etc.) and discuss the more ambiguous articles or groups to 'Like' before committing to that. It was noted Facebook uses the 'Like' feature to network people and groups as well as for target advertising.

The Committee discussed appropriate topics to post and specified areas of focus for periods of time, such as highlighting an organization each month and outlining articles that pertain to their mantra.

Ms. Trombley indicated that the adopted Facebook Terms of Reference would be posted and pinned to the ECAAC Facebook page for ease of access.

10-2017

Moved By Mr. Wimperis

Seconded By Ms. Lecuyer

That the ECAAC Facebook page Terms of Reference be adopted.

Carried

6.1.2 Demonstration and Access for ECAAC Administrators

Ms. Trombley provided an overview of how to access Facebook, logging in and basic concepts of a Facebook account. She further discussed ways that posts can be boosted to keep them at the top of the discussion board. It was noted that the back-end algorithms take into

account any likes and comments associated with the account.

Ms. Trombley demonstrated how to post a link to an article online and how to retrieve and respond to messages and notifications.

6.1.3 Group Photo

It was noted that the Chair or member of the committee would post the first official Facebook post with a group photograph of the ECAAC members.

6.2 Access Awareness Week

6.2.1 Wheelchair Basketball Game Update

Rosemary Cobby to provide an update on the status.

Ms. Cobby indicated that she contacted the Essex High School Principal Mike Hawkins regarding the wheelchair basketball game. Although a date of June 2nd was tentatively discussed with him, there is room for amending that date if needed.

Mr. Queen indicated that the FCM conference is June 1st to 4th and most council members will be attending that.

Mr. Boyco indicated that he would look into alternative dates for reserving the wheelchairs and bring them back to the committee. The Committee indicated that June 9th would be a preferred date if available.

6.2.2 Heroes Program Collaboration Update

Debbie Alexander to provide an update on the status.

Ms. Alexander noted that the game is scheduled for May 30th at 7:00 PM. There are already 10 police officers committed to the event with more potentially committing in the coming weeks. She further indicated that some members of the media have expressed their desire to cover the event as well. The event is held at Essex High School.

6.2.3 Delegation at County Council

Date of County Council meeting June 7, 2017.

The Chair led the Committee in discussing the options for the ECAAC County Council delegation.

It was decided that the Committee would present a brief summary of each workshop presentation as well as video demonstrating the accessibility movement.

The Committee will consider video options at the next ECAAC meeting.

6.2.4 AAK YAK - Update

Ms. Trombley indicated that there is nothing further to report on this matter as she is awaiting other municipalities to provide information on committees and activities.

6.3 Revised Health Care Document

Charles Wimperis to provide a revision to the document.

The matter was deferred to the May meeting.

6.4 2017 Accessibility Workshop

6.4.1 Tentative Date

Tuesday October 24, 2017

Ms. Trombley indicated that the facility has been tentatively reserved for October 24, 2017.

6.4.2 Audience/Theme/Speakers

The Chair led the discussion regarding the format of the Accessibility Workshop. It was discussed that fewer speakers would likely be best, so that there are no competing sessions. Some options to consider are:

- Keynote speaker for morning
- 2 breakout sessions
- Panel discussion with structured subjects and Q & A time with a moderator (Panel to include experts from varied areas of advocacy organizations and legislative representatives)
- Continue with lunch and networking breaks
- Shorter duration if need be, but not longer

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- Information tables - are they necessary?

Discussion regarding potential Keynote Speakers took place. The issue of re-using previous speakers was raised. Some members expressed concern that not enough time has passed for repeating keynote speakers.

It was noted that the speakers should be of highest quality and have material that is reflective of the direction/audience that the workshop intends to reach.

7. Reports and Questions

No Items

8. New Business

9. Next Meeting Date

Thursday May 11, 2017

10. Adjournment

11-2017

Moved By Ms. Lecuyer

Seconded By Ms. Alexander

That the April 13, 2017 meeting of the Essex County Accessibility Advisory Committee be adjourned at 4:30 PM.

Carried